

Frequency 2026

Sponsorship Prospectus

Welcome to Frequency 2026! This one-day gathering, taking place April 23 at Hayes Mansion San Jose, will bring together Celona's customers, partners, and industry experts to explore how private 5G empowers organizations to realize the promise of industrial intelligence.

We're offering a very limited number of sponsorship opportunities to our partners. These packages are designed to maximize visibility, engagement, and influence — while ensuring a curated and balanced mix of perspectives.

Sponsorships are confirmed on a first-come basis with demand expected to exceed capacity. To guarantee your spot, we recommend confirming by March 2, 2026.

By becoming a sponsor, you will:

- Connect directly with enterprise customers at the forefront of private 5G adoption
- Showcase your innovations in the Demo Zone alongside Celona solutions¹
- Access opportunities for speaking roles or session participation (based on sponsorship level)
- Strengthen your positioning through exclusive event branding and networking
- Be recognized as a strategic contributor driving the future of private 5G

Sponsorship levels available:

	PinnacleFreq Exclusive sponsor	CoreFreq Demo zone sponsor	LunchFreq Lunch sponsor	SocialFreq Social hour sponsor
Price	\$20,000	\$10,000	\$2,000	\$2,000
Sponsorship availability	2	4	1	1
Category exclusivity	Yes	No	No	No
Demo zone space	Large	Standard	No	No
Co-marketing spotlight	Premium placement	Standard placement	Lunch area placement	Cocktail hour placement
Additional event passes²	3	2	1	1
Passes for sponsor's customers	2	1	1	1
Breakout session	Full breakout session slot	Participate in Celona breakout session	No	No
Customer Advisory Board participation	Yes	No	No	No

¹ PinnacleFreq and CoreFreq only

² Invited partners receive one complimentary event pass; Sponsors receive additional passes for employees and customers.

Here are some of our confirmed attendees

- Alcatel-Lucent Enterprise
- Cox Communications
- Digi
- Eino
- Marathon Petroleum
- Nestle USA
- PBF Energy
- Peplink
- Qualcomm
- Sam's Club
- Tesla
- Trinity Industries
- Home Depot
- And growing!

For more information on sponsorships please contact
Pradhyum Ramkumar, pramkumar@celona.io

celona