



# Frequency 2026

## Sponsorship Prospectus

**Welcome to Frequency 2026! This one-day gathering, taking place April 23 at Hayes Mansion San Jose, will bring together Celona's customers, partners, and industry experts to explore how private 5G empowers organizations to realize the promise of industrial intelligence.**

We're offering a very limited number of sponsorship opportunities to our partners. These packages are designed to maximize visibility, engagement, and influence — while ensuring a curated and balanced mix of perspectives.

Sponsorships are confirmed on a first-come basis with demand expected to exceed capacity. To guarantee your spot, we recommend confirming by March 2, 2026.

## By becoming a sponsor, you will:

- Connect directly with enterprise customers at the forefront of private 5G adoption
- Showcase your innovations in the Demo Zone alongside Celona solutions<sup>1</sup>
- Access opportunities for speaking roles or session participation (based on sponsorship level)
- Strengthen your positioning through exclusive event branding and networking
- Be recognized as a strategic contributor driving the future of private 5G

### Sponsorship levels available:

|                                              | <b>PinnacleFreq</b><br>Exclusive sponsor | <b>CoreFreq</b><br>Demo zone sponsor   | <b>LunchFreq</b><br>Lunch sponsor | <b>SocialFreq</b><br>Social hour sponsor |
|----------------------------------------------|------------------------------------------|----------------------------------------|-----------------------------------|------------------------------------------|
| <b>Price</b>                                 | \$20,000                                 | \$10,000                               | \$2,000                           | \$2,000                                  |
| <b>Sponsorship availability</b>              | 2                                        | 4                                      | 1                                 | 1                                        |
| <b>Category exclusivity</b>                  | Yes                                      | No                                     | No                                | No                                       |
| <b>Demo zone space</b>                       | Large                                    | Standard                               | No                                | No                                       |
| <b>Co-marketing spotlight</b>                | Premium placement                        | Standard placement                     | Lunch area placement              | Cocktail hour placement                  |
| <b>Additional event passes<sup>2</sup></b>   | 3                                        | 2                                      | 1                                 | 1                                        |
| <b>Passes for sponsor's customers</b>        | 2                                        | 1                                      | 1                                 | 1                                        |
| <b>Breakout session</b>                      | Full breakout session slot               | Participate in Celona breakout session | No                                | No                                       |
| <b>Customer Advisory Board participation</b> | Yes                                      | No                                     | No                                | No                                       |

<sup>1</sup> PinnacleFreq and CoreFreq only

<sup>2</sup> Invited partners receive one complimentary event pass; Sponsors receive additional passes for employees and customers.

### Here are some of our confirmed attendees

- Alcatel-Lucent Enterprise
- Marathon Petroleum
- Qualcomm
- Home Depot
- Cox Communications
- Nestle USA
- Sam's Club
- And growing!
- Digi
- PBF Energy
- Tesla
- Eino
- Peplink
- Trinity Industries

For more information on sponsorships please contact  
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**celona**